

PRIVACY POLICY

SlamAd.com, Inc. (“**SlamAd**”, “**we**”, “**us**”, or “**our**”) is committed to maintaining your confidence and trust as it relates to the privacy of your information. This privacy policy (the “**Privacy Policy**”) describes our policies and practices regarding the collection, use, and disclosure of that information through our mobile application and website, including any interactive features and social media pages and their respective contents (collectively, the “Application”), whether accessed via computer, mobile device or other technology.

Please read this Privacy Policy carefully, because by using the Application, you are acknowledging that you understand and agree to the terms of this Privacy Policy.

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1. INFORMATION WE COLLECT ON OUR APPLICATION.

We may collect and process the following information:

Information You Provide To Us

- **Personal Information:** We may collect information that could reasonably be used to contact you, or to identify you personally, or that otherwise relates to you. “Personal Information” includes but is not limited to your first and last name, telephone number, email address, geolocation, demographic information (such as your country, zip code, date of birth, gender, and interests), and account password and password hints. The types of Personal Information we collect from you may vary depending on your use of the features of the Application.
- **Information of Others:** Through the use of our Application, you may provide the information of others. For example, if you wish to invite your friends to use the Application or forward particular content from the Application to your friends, you may be asked to submit your friends’ contact information. Our use, sharing and protection of the other person’s information will also be subject to the terms of this Privacy Policy.

- **Contacts:** You may permit us to access your contacts from your mobile device in connection with the Application. During account registration, the Application will prompt you for access to your contacts on your mobile device. You may modify our access to your contacts at any time by visiting the settings page in the Application. Please note that if you do not grant access to your contacts, you will only be permitted to send messages through the Application by manually typing in telephone numbers.
- **Communications:** The contents of messages that have been delivered through the mobile Application are not copied, maintained or archived by SlamAd. The content of any delivered messages reside directly on the sender's and recipient's mobile devices (and may be deleted at the user's discretion). However, SlamAd may retain the date and time stamp information associated with successfully delivered messages, your phone carrier and the mobile phone numbers involved in the messages (including your phone number), as well as any other information which SlamAd may be legally compelled to collect.

We also collect any communications we have with you, for example to report a problem, and inquiries, concerns, or comments regarding the Application or its contents.

Information We Collect Automatically

- **Application Activity:** We may collect information about your use of the Application, such as your search activity, your use of features on the Application, the pages you view, and the date and time of your visit. We also may store information that your computer or mobile device provide to us in connection with your use of the Application, such as your browser type, type of computer or mobile device, browser language, IP address, mobile carrier, unique device identifier, location, and requested and referring URLs.
- **Cookies:** Cookies are data files placed on a computer or mobile device when it uses the Application ("**Cookies**"). We may use Cookies to collect and store certain information about you, for security purposes, to facilitate site navigation and to personalize your experience while using our Application. We may use both session Cookies (which expire once you close the Application or your browser) and persistent Cookies (which stay on your computer or mobile device until you delete them).

To learn how you may be able to reduce the number of cookies you receive from SlamAd, or delete cookies that have already been installed in your browser's cookie folder by SlamAd, please refer to your browser's help menu or other instructions related to your browser. If you do disable or opt out of receiving cookies from SlamAd, we will honor your request, however, please be aware that some features and services on the Application may not work properly because we may not be able to recognize and associate you with your account(s). In addition, the content we provide may not be as relevant to you or tailored to your interests.

You can also learn more about cookies by visiting www.allaboutcookies.org, which includes additional information on cookies and how to block cookies using different types of browsers.

How We Respond to Do Not Track Signals

Do Not Track is a privacy preference that you can set in your web browser that is intended to allow you to control the tracking of your online activities across websites. SlamAd.com will honor Do Not Track settings that are enabled in your web browser.

2. HOW WE USE THE INFORMATION WE COLLECT.

We use the information we collect about and from you to answer your questions and requests; verify your identity; communicate with you about your account and activities on the Application and, in our discretion, changes to any SlamAd policy; tailor content, advertisements, and offers to you; improve the Application; comply with legal obligations; and for purposes disclosed at the time you provide your Personal Information or otherwise with your consent.

We may send you promotional emails, unless you have requested not to receive such promotional communications from us. You can opt out of receiving promotional messages from us by following the unsubscribe instructions provided in the promotional emails you receive or by contacting us directly at info@slamad.com.

We may also send you Application-related communications unless or until such time as you terminate your account on the Application.

3. SHARING OF INFORMATION.

Except as described below, we will not trade, rent, or share any of your Personal Information to any third parties without your consent. We may, however, share non-personal information, such as aggregate data and site or Application activity information with third parties. We may also share your information as disclosed at the time you provide your information, as set forth in this Privacy Policy and in the following circumstances:

Third Parties. We may share your information with third parties that perform functions on our behalf (or on behalf of our partners) or with whom we work in connection with the Application, such as service providers that host or operate our Application, analyze data about our Application, and redemption partners or other third parties that participate in or provide assistance related to the Application.

Your information may also be shared with our affiliates, sponsors, partners, advertisers or other third parties in order to provide you with product information, marketing, promotional and other offers, unless you opt out of such sharing by changing the privacy settings in the Application or by contacting us directly at info@slamad.com. Any information shared with a third party will be subject to the privacy policy and business practices of that third party. We do not control the privacy settings and preferences maintained by third parties, such as Facebook. If you wish to make changes to those settings and preferences, you may do so by visiting their websites or by contacting those third parties directly.

Your Agreement to Have Your Personal Information Shared. While on our Application, if you agree to have your Personal Information shared, your Personal Information will be disclosed to the third party and the Personal Information you disclose will be subject to the privacy policy and business practices of that third party.

Website Links. The Application may contain website links to unaffiliated third party websites. Except as set forth herein, we do not share your Personal Information with third parties, and we are not responsible for their privacy practices. You should read the privacy policies on all such third party websites.

Legal Disclosure. We may transfer and disclose your Personal Information to third parties to comply with a legal obligation; when we believe in good faith that the law or a governmental authority requires it; to verify or enforce the Application's policies; to address fraud, security or technical issues; to respond to an emergency; or to otherwise protect our rights or property or the security of third parties, users of our Application or the public.

Business Transfers. We may share your Personal Information with other entities and our affiliates for business and operational purposes. In the event that SlamAd is involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, your Personal Information may be sold or transferred as part of that transaction.

4. INFORMATION WE RECEIVE FROM THIRD PARTIES.

We may receive information about you from third parties. You may also choose to participate in a third party application or feature through which you allow us to collect (or the third party to share) information about you, including site activity information, information such as lists of your friends, "likes," comments you have shared, groups and location, and analytics (including but not limited to page views, shares, and number of followers). We may also receive information about you if a user of a third party website gives us access to their profile and you are one of their "connections" or information about you is otherwise accessible through your "connections," web page, profile page, or similar page on a social networking or other third party website or interactive service. We may supplement the information we collect about you through the Application with such information from third parties in order to enhance our ability to serve you, to tailor our content to you and/or to offer you opportunities that we believe may be of interest to you.

5. YOUR PRIVACY RIGHTS, CHOICE AND ACCESS.

You may always direct us not to share your information with third parties for promotional and marketing purposes and direct us not to use your information for promotional or marketing purposes by: (i) modifying your privacy settings in the Application; (ii) sending us an email at info@slamad.com; or (iii) following the unsubscribe instructions within SlamAd's emails.

If you wish to modify, verify, correct, or delete any of your information collected through the Application, you may edit your SlamAd account information within the Application account settings or contact us, as provided above. Please note that the deletion of certain Personal Information may cause the Application not to work properly or may limit its functionality.

In accordance with our routine record keeping, we may delete certain records that contain information you may have submitted through the Application. We are under no obligation to store such information indefinitely and disclaim any liability arising out of, or related to, the destruction of such information. It may not always be possible to completely remove or delete all of your information from our databases without some residual data because of backups and other reasons. We will retain your information for as long as your account is active or as needed to provide you services.

If you wish to cancel your account or request that we no longer use your information to provide you services, please contact us directly at info@slamad.com. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

6. CHILDREN.

The Application is not directed to children under the age of 13. We do not knowingly collect, use or disclose Personal Information from anyone under 13 years of age. If we determine upon collection that a user is under this age, we will not use or maintain his/her Personal Information without the parent/guardian's consent. If we become aware that we have unknowingly collected Personal Information from a child under the age of 13, we will make reasonable efforts to delete such information from our records.

7. SECURITY OF YOUR INFORMATION.

We take information security seriously and use reasonable security measures to help protect your Personal Information. However, no electronic data transmission or storage of information can be guaranteed to be 100% secure. Please note that we cannot ensure or warrant the security of any information you transmit to us, and that you use the Application and provide us with your information at your own risk.

8. JURISDICTION.

The Application is governed by and operated in, and in accordance with the laws of, the United States, and are intended for the enjoyment of residents of the United States. SlamAd makes no representation that the Application is governed by or operated in accordance with the laws of any other nation. If you are located in the European Union, Canada or elsewhere outside of the United States, please be aware that information we collect may be processed in the United States. By using the Application, or providing us with any information, you (a) acknowledge that the Application is subject to the laws of the United States, (b) consent to the collection, processing, maintenance and transfer of such information in the United States and other applicable territories in which the privacy laws may not be as comprehensive as or equivalent to those in the country where you reside and/or are a citizen, and (c) waive any claims that may arise under those laws.

9. CHANGES.

We may update this Privacy Policy to reflect changes to our information practices. If we make any material changes, we will notify you by email (sent to the email address specified in your account) or by means of a notice on our Application prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

10. CONTACT US.

If you have any questions or concerns about this Privacy Policy, the privacy practices related to the Application, or your experiences with the Application, please contact us directly at: info@slamad.com.